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For Immediate Release

New Peoples Bank Provides Financial Education Materials to Local High Schools

As part of their financial literacy effort, New Peoples Bank is making a program aptly named, ***HOW TO DO YOUR BANKING***, available to area high schools. Students learn to make wise financial decisions with this program using digital and printed student workbooks, role-play simulations and video exercises. Practical lessons on the importance of saving, even small amounts, regularly by budgeting as a means of achieving financial goals; using the world of electronic banking; as well as keeping a checking account in balance and reconciling it with a bank statement are all part of this program.

New Peoples Bank is sponsoring ***HOW TO DO YOUR BANKING*** as a public service because “we feel it is important that young adults have a chance to practice money management in the classroom, where mistakes won't cost real dollars,” said Todd Asbury, President and CEO of New Peoples Bank. “We want to help prepare our young people before they begin to live independently and are first in need of financial services. If we can help them learn good money habits right from the start and raise their level of financial responsibility, it will pay big dividends for them and the community alike,” said Asbury.

In addition to this program, New Peoples Bank has developed a Student Checking Account tailored to the needs of students that offers convenience, cost savings, and exciting rewards as they begin their journey toward financial independence. Students can also show their school spirit and pride by placing a picture of their school mascot or logo on their checks and debit cards. New Peoples Bank makes a donation to the student's school of choice for each account that is opened, provided the school participates in the logo program.

New Peoples Bankshares, Inc. is the financial holding company for New Peoples Bank, Inc., a community bank with 20 offices serving the Tri-State Area of southwestern Virginia, southern West Virginia and northeastern Tennessee. The Bank offers a full range of banking and financial services focused primarily on individuals, small to medium size businesses, and the professional community. The Bank strives to serve the financial needs of its customers while developing personal, hometown relationships.