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FOR IMMEDIATE RELEASE

New Peoples Bank Welcomes KD Flanigan Coleman as Market President

Princeton, WV - New Peoples Bank is thrilled to announce the appointment of KD Flanigan Coleman as Market President. KD will lead New Peoples Bank's Northern Region, including branch locations in Princeton, WV, Bluefield, and Tazewell, VA.



With 13 years of banking experience in various leadership roles, KD brings a wealth of commercial banking and financial expertise to our team. Her extensive background in the banking industry will be instrumental in driving the growth and success of New Peoples Bank.

"KD is well-equipped to provide strong leadership as we continue to grow our Northern Market," said Mike Ratliff, Executive Vice President and Chief Banking Officer at New Peoples Bank. "Her expertise will be a great asset as we strengthen our presence in the Princeton, Bluefield, and Tazewell communities," added J.W. Kiser, President and Chief Executive Officer at New Peoples Bank.

"I am excited to be a part of this special team. New Peoples Bank is truly one of the best-kept secrets in Mercer and Tazewell Counties."

Please join us in welcoming KD Coleman to the New Peoples Bank family. KD can be contacted at (304) 487-4950.

For more information, please contact: J.W. Kiser, President & CEO New Peoples Bank

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