



New Peoples
BANK

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FOR IMMEDIATE RELEASE

New Peoples Bank – Mori Williams Begins New Chapter of Leadership for the Southern Market

Kingsport, TN – New Peoples Bank is proud to announce that Mori Williams, who previously served as the Market President for their Northern Market, will now take the helm as the Market President for their Southern Market, serving branch locations in Abingdon, Bristol, Gate City, VA, and Kingsport, TN.



During his tenure in the Northern Market, serving branch locations in Princeton, WV, Bluefield, and Tazewell, VA, Mori demonstrated exceptional leadership, fostering strong relationships with customers, stakeholders, and the community.

With 35 years of banking experience, Mori Williams brings not only a wealth of expertise but also a deep understanding of the bank's values and goals to the Southern Market. "Mori has been an invaluable asset to New Peoples Bank for over 8 years. His extensive banking experience and deep understanding of our values make him the perfect leader for the Southern Market," said J.W. Kiser, President and Chief Executive Officer.

Mori shared, "I am honored to take on this new role and look forward to collaborating with our talented Southern Market teams to further our mission and continue delivering exceptional outcomes for our customers and communities."

This leadership change signals an exciting new phase for the Southern Market and New Peoples Bank. Please join us in congratulating Mori Williams as he embarks on this new journey.

For more information, please contact:

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